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FOR IMMEDIATE RELEASE

Keeping It Real to launch in Singapore

The Daily Escape announced to its followers and readers that their social media platforms of Facebook and Instagram would be rebranding permanently to support the upcoming Facebook series “Keeping It Real” which will be produced by owner Natalie Dau.

“As health and wellness grows in Asia, it was time to take the next step and dedicate all of our social interactions to one common brand being Keeping It Real”, commented Natalie.

“This better aligns to how we see our content being produced and rolled-out, especially across video on Facebook. We wanted to commit to growing the Keeping It Real brand globally, and this is the most important foundational step to making this happen.”

Filming for the Facebook series begins in September and is open to anyone over 18 years of age and residing in Singapore. Please refer to <https://www.facebook.com/keepingitrealshow/> for submissions.

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About Keeping It Real

Keeping It Real is about empowering everyday people to make a healthy change to their life, through telling real stories and educating people on how to be their best selves. Release of series one is expected for September 2019.

About The Daily Escape

The Daily Escape is a health and fitness content platform, providing content solutions for businesses, governments and media outlets.